

10005378-1



IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: Diane R. Hammerstad Examiner: John L. Young  
Application No: 09/768990 Group Art Unit: 3622  
Filing Date: 01/23/2001 Confirmation No: 4199  
Title: Delivery Of Time Significant Advertising

COMMISSIONER FOR PATENTS  
PO Box 1450  
Alexandria, VA 22313-1450

AMENDMENT UNDER 37 C.F.R. § 1.111

Dear Sir:

In response to the Office Action mailed 02/11/04, please amend the captioned Application for patent as follows:

In the Claims:

Please amend claims 1, 6 and 9 as shown in the conventionally marked-up claims attached as Attachment 1. This listing of claims will replace all prior versions, and listings, of claims in this Application.